

Community Resources Storyvine Guide



Are you a community partner with valuable resources for pregnant and parenting families? Let parents “meet” your organization. It’s easy! This document will guide you through the steps to share your services with moms by creating your Tough as a Mother video using the Storyvine app.

What is Storyvine?

Storyvine is a video platform that allows you to share stories with guided prompts and questions from your smartphone.

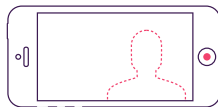
TAAM providers are encouraged to utilize the Storyvine app to share about their resources and even personal experiences with substance use and recovery. There is strength in storytelling and thanks to the Storyvine app, you and your team can easily highlight your services, spread your impact, and reach potential clients and other providers just like you.

TAAM will be sharing these videos on ODMHSAS website and social media to help promote the many services our partners provide.

How it Works:



1. SCAN QR CODE
TO SIGN UP



2. FILM AND UPLOAD
YOUR VIDEO

Tips + Tricks

- Use products such as a selfie stick or tripod mount to help keep the camera stable.
- If filming in “selfie” mode, remember to look into the top of the mobile device where the camera is located to create better eye contact.
- If you make a mistake, you can always re-film the same clip until you get it right!
- Please keep your video length no longer than 3-5 minutes.

After you download the app, Storyvine will guide you through a series of questions and you will record your own answer. The following prompts/questions are what you can plan to encounter. Feel free to add on any additional information that you think moms and families might be interested in learning about your facility and services.

- **Introduce yourself:** Please share your full name and the resource or organization you represent.

- **Services provided:** Tell us about a service, resource, or topic you believe is valuable for pregnant and parenting people and their families.

- **A real-life example:** Share a real-life example of how this resource/organization/topic has or could make a difference in the lives of PP&P. (Avoid sharing identifiable patient information, if applicable)

- **Call to action:** Complete this sentence: “After watching this video about [resource, organization, topic], I hope you _____.”

- **Tagline:** Please repeat the following: “This message is brought to you in partnership with Tough as a Mother.”

Scan to watch an
example video:

